

Anas Jameel

Senior UI/UX Designer and Developer

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SUMMARY

7+ years of experience as a UI/UX Designer with a solid understanding of WordPress and Shopify theme development, excellent interpersonal abilities, and team management skills. Awarded 'Best Team Lead of the Quarter' twice.

EXPERIENCE

OxyBiomedical/BenedLife, Remote — Sr. Web/UI Developer

August 2021- PRESENT

- Created revamped mockups for the existing website with Photoshop and Figma.
- Presented the mockups to the stakeholders using Invision.
- Implemented the designs in Shopify theme using Shogun and custom code using HTML, CSS, Liquid code and Javascript.
- Integrated various Shopify apps like Recharge Subscriptions, MinMax, and Klaviyo.
- Conducted A/B Testing for designs.
- Worked on responsive designs and tested them on mobile devices.

Key Achievement: Product sales increased by 160% within 3 month of revamping the website. Average user page time increased from 30 seconds to 3+ minutes.

Live Deftsoft Informatics, Mohali, India — Team Lead (Web Design)

February 2019 - July 2021

- Responsible for managing team of 10+ Web Designers.
- Managed different projects at the same time.
- Responsible for client management and communication to complete the project before the deadlines.
- Managed WordPress, Shopify, WooCommerce, Webflow, UI/UX projects.
- Worked on WordPress and Shopify theme development.

Key Achievement: Created and managed a new dedicated team for WordPress projects which resulted in increased productivity of the company.

Technology Stack

HTML5

CSS, Bootstrap

Tailwind

JavaScript/Jquery

WordPress, PHP

Shopify

Tools

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Pro

Figma

Invision

AWARDS

Team Lead of the Quarter

Awarded twice for managing team and projects.

Certifications

Uplers Certified Talent

Certified WordPress Developer by Uplers

BayaTree Infocom, Mohali, India — Software Engineer (User Interface Engineer)

April 2016 - January 2019

- Worked on creating website pages using HTML, CSS, Bootstrap and Javascript.
- Worked on creating User Interface Designs for websites and mobiles using Adobe Photoshop.
- Worked on creating WordPress using page builders like WPBakery, Elementor etc.
- Managed static websites using HTML, CSS, WordPress
- Responsible for making responsive websites.

LANGUAGES

English

Punjabi

Urdu

Hindi

Edios Global, Mohali, India — Trainee Software Engineer

August 2015 - March 2016

- Responsible for creating static HTML/CSS pages
- Created static websites using WordPress page builders
- Created mockups in Adobe Photoshop
- Worked on Graphic Design Projects and designed logos, brochures, business cards and flyers.

References

Available on Request

EDUCATION

Panjab University, Chandigarh — M.B.A (Marketing & International Business)

August 2016 - May 2018

YCoE, Punjabi University, Talwandi Sabo — Bachelor of Technology (Computer Science)

August 2011 - May 2015

PROJECTS

BenedLife — Shopify Website

Key Roles: UI/UX Design, Shogun Implementation, App Integration.

GlobalIndianSeries — WordPress Podcast Website

Key Roles: UI/UX Design, WordPress theme development, Podcast Integration, Team Management, Project Management, Client Management.

Rereke — HTML/CSS, JavaScript website

Key Roles: HTML/CSS, Javascript web animations, GASP integration.